

ORDER



Orders

Order / Rev: 100098
 Alt Order #: 06853055
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 Flight Dates: 09/18/12 - 09/24/12
 Original Date / Rev: 09/17/12 / 10/23/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

KSNV

Agency

Name: Shorr Johnson Magnus
 Buying Contact:
 Billing Contact:
1831 Chestnut St.
Philadelphia, PA 19103

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Berkley, Shelley for Senate - Revised
 Demographic: A35+
 Product Codes: PLC01
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	92	\$46,335.00	\$39,384.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$46,335.00	\$39,384.75	0.00
Totals	92	\$46,335.00	\$39,384.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$46,335.00
Market	100%	\$149,467.74

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$28,398.87
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$35,872.26
KTUD	0%	\$0.00
KVVU	24%	\$35,872.26
KVWB	0%	\$0.00
LV1	2%	\$2,989.35
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners	W	5-6a	-TWTF--	:30	8	\$185.00	2	0.00	NM	3	\$555.00
WAKE UP WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			8		\$185.00		0.00				

Order / Rev: 106698
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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	--TWTF--	:30	8	\$185.002		0.00	NM	3	\$555.00
WAKE UP WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--TWTF--	8		\$185.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner 5-6a			-TWThF----	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner 5-6a			-TWThF----	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner 5-6a			-TWThF----	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner 5-6a			-TWThF----	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner 5-6a			-TWThF----	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$185.002		0.00	NM	2	\$370.00
WAKE UP WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$185.00		0.00						
E 3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	--TWTF--	:30	8	\$450.002		0.00	NM	8	\$3,600.00
WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--TWTF--	8		\$450.00		0.00						
E 4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$450.002		0.00	NM	2	\$900.00
WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$450.00		0.00						
E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	--TWTF--	:30	12	\$550.002		0.00	NM	12	\$6,600.00
TODAY 3/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--TWTF--	12		\$550.00		0.00						
E 6	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$550.002		0.00	NM	3	\$1,650.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	3		\$550.00		0.00						
E 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd HM M-F Today Show II	CM	9-10a	--TWTF--	:30	4	\$200.002		0.00	NM	0	\$0.00
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--TWTF--	4		\$200.00		0.00						

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Advertiser: Berkley, Shelley for Senate
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$200.00	2	0.00	NM	0	\$0.00
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 8	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$200.00	2	0.00	NM	0	\$0.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	M-----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 9	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$275.00	2	0.00	NM	3	\$825.00
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	KSNV	09/17/12-09/23/12	Noon News	12-1230pm	-TwThF----	:30	(\$275.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 10	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$275.00	2	0.00	NM	1	\$275.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$275.00		0.00						
E 11	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$200.00	2	0.00	NM	1	\$200.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	KSNV	09/17/12-09/23/12	The Agenda 1230pm	1230-1p	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12	The Agenda 1230pm	1230-1p	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12	The Agenda 1230pm	1230-1p	-TwThF----	:30	(\$200.00)	0.00	NM						
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 12	KSNV	09/24/12	09/24/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$200.00		0.00						

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Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$300.002		0.00	NM	4	\$1,200.00
DR PHIL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$300.00		0.00			
E 14	KSNV	09/24/12	09/24/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$300.002		0.00	NM	1	\$300.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$300.00		0.00			
E 15	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$350.002		0.00	NM	4	\$1,400.00
NEWS 4 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$350.00		0.00			
E 16	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$350.002		0.00	NM	1	\$350.00
NEWS 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$350.00		0.00			
E 17	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$450.002		0.00	NM	4	\$1,800.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$450.00		0.00			
E 18	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$450.002		0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$450.00		0.00			
E 19	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	8	\$725.002		0.00	NM	8	\$5,800.00
E NEWS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					8	\$725.00		0.00			
E 20	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$725.002		0.00	NM	2	\$1,450.00
E NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$725.00		0.00			
E 21	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$900.002		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		News 3 Live in Prime		7-10pm	-----Su	:30		(\$900.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12		News 3 Live in Prime		7-10pm	-----Su	:30		(\$900.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 22	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	8	\$725.002		0.00	NM	4	\$2,900.00
JEOP/WHEEL 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					8	\$725.00		0.00			

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KSNV

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E 22	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	8	\$725.002		0.00	NM	4	\$2,900.00
JEOP/WHEEL 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	8		\$725.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 23	KSNV	09/24/12	09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	2	\$725.002		0.00	NM	2	\$1,450.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$725.00		0.00						
E 24	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$400.002		0.00	NM	4	\$1,600.00
FACE TO FACE 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$400.00		0.00						
E 25	KSNV	09/24/12	09/24/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$400.002		0.00	NM	1	\$400.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$400.00		0.00						
E 26	KSNV	09/22/12	09/22/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	2	\$350.002		0.00	NM	0	\$0.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Wknd Jeopardy		630-7pm	-----Sa--	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12		Wknd Jeopardy		630-7pm	-----Sa--	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 27	KSNV	09/24/12	09/24/12	Mon PR 9-10p Monday Prime 9-10pm	CM	9-10pm	M-----	:30	1	\$2,400.002		0.00	NM	0	\$0.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Mon PR 9-10p		9-10pm	M-----	:30		(\$2,400.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 28	KSNV	09/18/12	09/18/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$2,100.002		0.00	NM	1	\$2,100.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$2,100.00		0.00						
E 29	KSNV	09/21/12	09/21/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$1,700.002		0.00	NM	1	\$1,700.00

Order / Rev: 106698
Alt Order #: 06853055
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1			\$1,700.00			0.00			
E 30	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$900.00			0.00			
E 31	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
NEWS 11 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		4			\$750.00			0.00			
E 32	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
NEWS 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1			\$750.00			0.00			
E 33	KSNV	09/18/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$250.00	2	0.00	NM	5	\$1,250.00
TONIGHT 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		8			\$250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)		0.00	NM		
		Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]													
6	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)		0.00	NM		
		Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]													
7	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)		0.00	NM		
		Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]													
E 34	KSNV	09/24/12	09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		2			\$250.00			0.00			
E 35	KSNV	09/22/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.00	2	0.00	NM	1	\$750.00
NEWS 11 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----SS		2			\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----SaSu	:30		(\$750.00)		0.00	NM		
		Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]													
E 36	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$150.00	2	0.00	NM	0	\$0.00
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$150.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	News 3 Sunrise - SATURDAY			6a-7a	-----Sa--	:30		(\$150.00)		0.00	NM		
		Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]													
E 37	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.00	2	0.00	NM	2	\$650.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		2			\$325.00			0.00			

Order / Rev: 106698
Alt Order #: 06853055
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$275.00	2	0.00	NM	1	\$275.00
NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$275.00		0.00						
E 39	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM	1	\$185.00
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$185.00		0.00						
E 40	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12		Sunday Today	7a-8am		-----Su	:30	(\$325.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
													Totals	92	\$46,335.00